

Prototype service description - example copy

Excelsior is a fictional company, and it provides a fictional content management system called Excelsior CMS. Excelsior CMS is applying to be considered for the Software as a Service category in G6.

Service name

Excelsior CMS

Service description

Excelsior CMS is an advanced, web-based content management system that helps users create, manage and publish content quickly and easily.

Top features

- full Unicode support
- multi-channel publishing
- digital asset management
- remote access from any device
- graphical workflow

Business benefits

- edit content quickly with an easy-to-use interface
- avoid duplication of effort with intuitive collaboration features
- reduce overheads with a lower cost of ownership
- manage content on the move with remote access
- support business growth with scalable technology
- get around-the-clock access to customer support

Prototype supplier description - example copy

About Excelsior

Based in Manchester, Excelsior provides content management systems and collaboration tools to public sector organisations around the UK.

Clients

- Lambeth Council
- Norfolk County Council
- Metropolitan Police